Move to the Cloud

A Worry Free

Experience

Agenda

I. Why Business Communities move to the Cloud?

II. Your Digital Office in the Cloud

III. Technology aligned with your Business Community

IV. Benefits

Why Business Communities move to the Cloud?

Competitiveness

Zero Capex

Increased Collaboration

Document Control

Work from Anywhere

Disaster Recovery

Flexibility

Security

Environmentally Friendly

Automatic Software Updates
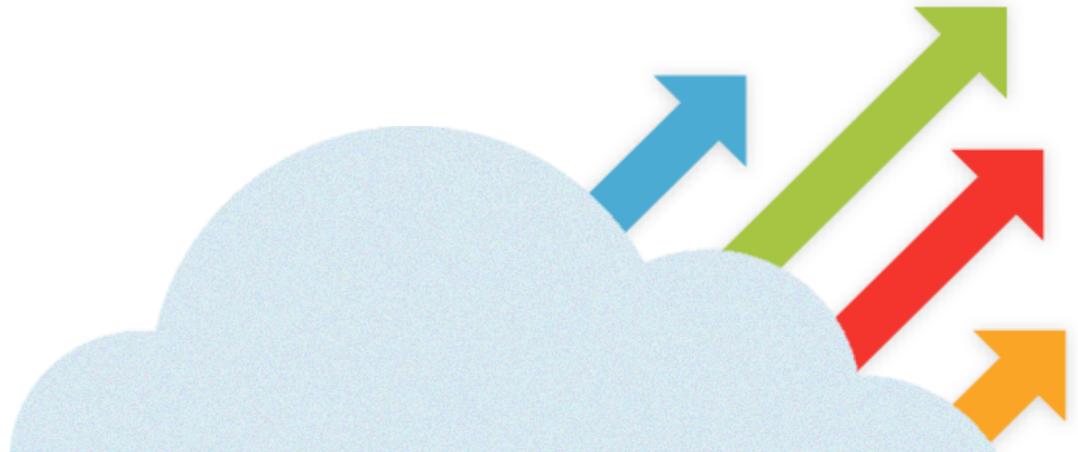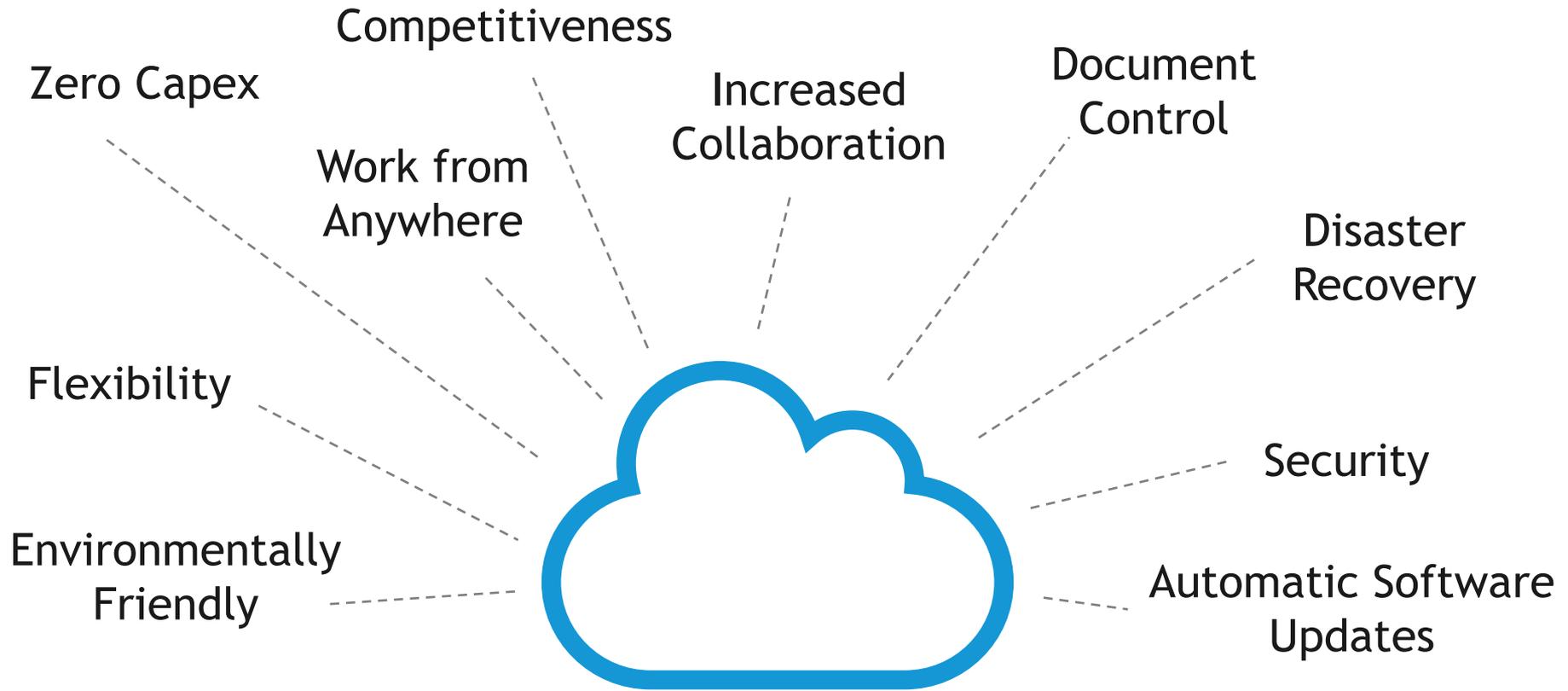
The cloud is: Better • Faster • Cheaper

Your Digital Office in the Cloud

A Worry-Free Transition

A one-stop shop for communication, collaboration, & content management apps

Identity Management

Email Services

Collaboration & File Management

File Sync & Share

Archiving & Backup

Security

Control Panel

Mobility

ELEVATE

Application Infrastructure

Your Community In The Cloud

BizCare DIFFERENCE: WORRY-FREE EXPERIENCE

Reliability
99.999% SLA • Highest levels of performance and protection

Empowerment
Manage & use your cloud any way you want • Simple integration & mobility

Support
support@bizcare.com/support

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Control Panel: Centralizing your Cloud

How our services interoperate with your mission-critical services

PROPRIETARY SERVICES

ELEVATE

ShareSync®

Cloud Server

ConnectID

Outlook Backup

Mobility

SmartFax

SIP Trunking

Smart Conferencing

Message Mirror

SpamStopper

Smart800

UserPilot®

Secure.IT

Web Hosting
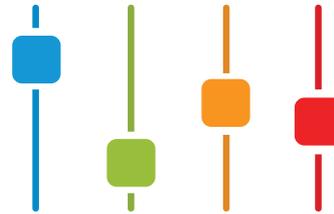
Control Panel

A single point of control

A single point of integration for mission-critical services

Mobility made easy

On-premise levels of flexibility & control

Fully customized functionality

Managed Services

Exchange

SharePoint

Lync

Encrypted Email

BlackBerry Enterprise Server

Managed Cybersecurity

McAfee Email Protection

McAfee Email Continuity

McAfee Email Data Loss Prevention

Office

Archiving

PC Backup

BizCare Difference: The Worry-Free Experience

Reliability

You can trust BizCare to securely manage your technologies.

Performance. BizCare technologies are so responsive you'd swear the datacenter is next door.

Availability. BizCare solutions are purpose-built to guarantee 99.999% uptime for most services.

Protection. BizCare's annual SOC 2 Type II audit attests to their gold standards for security.

Empowerment

You can manage and use your cloud any way you want.

Control. BizCare's admin tools streamline IT management while offering granular configurability when you need it.

Integration. Every service is connected to multiply both user AND admin effectiveness.

Mobility. You can both utilize and manage your cloud on any device.

Scalability. You can add or remove users or services whenever your needs change.

Support

You can rely on BizCare to manage your community's technology needs.

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Three Mission-Critical Services Required by every Office

eMail

Telephones

Data
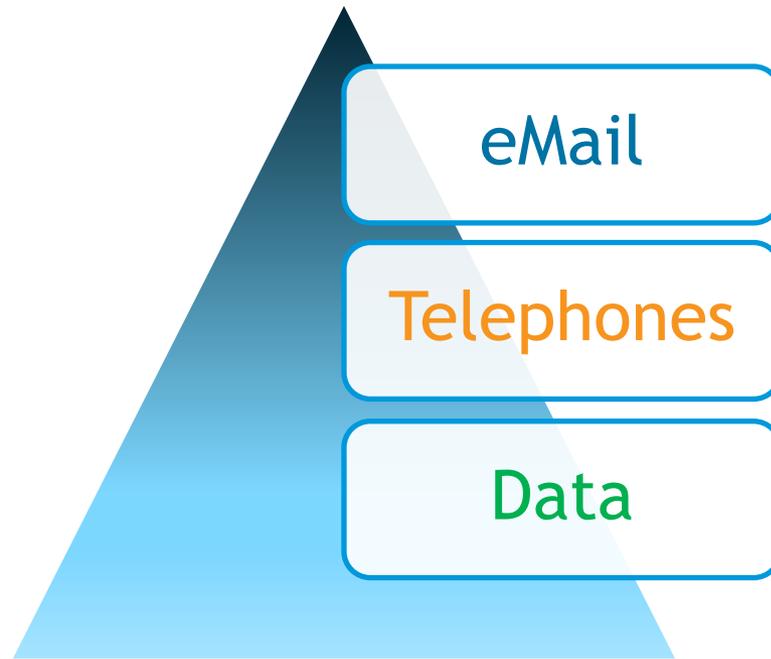
Hosted Exchange

Hosted Exchange provides users with essential productivity tools—and admins with control, simplicity and choice.
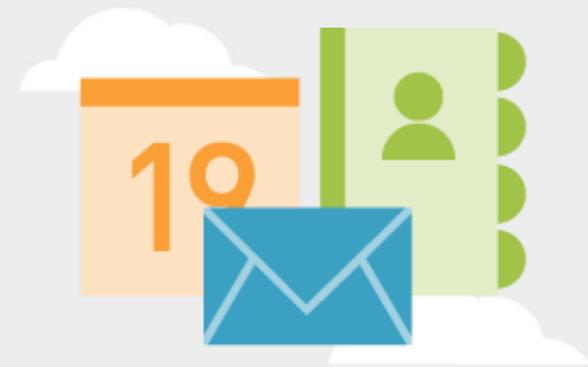
Hosted Exchange

For users: High desktop and mobile productivity

- Business-grade email, shared calendars and shared contacts
- Sync your data across all your devices
- Extend mobility to smartphones and tablets on any OS
- McAfee-powered virus and spam protection

For admins: Simple but powerful control

- No hardware to buy, no software to manage
- More control and security than on-premises—but less complexity
- Choose Exchange 2010 or Exchange 2013
- Centralize your management of users, devices and services
- Integrate with your on-premises Active Directory
- Plan flexibility: mix and match users and services

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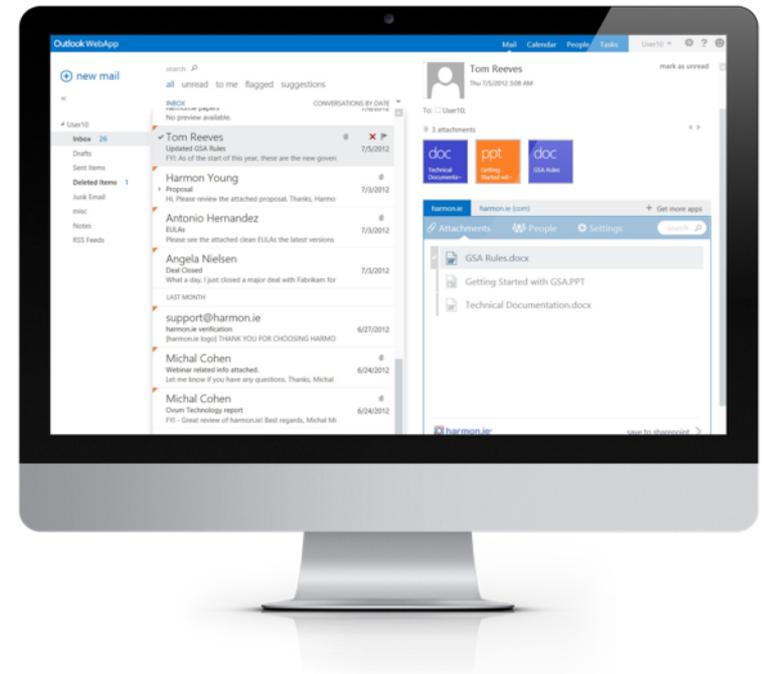
Unify Communications with:
ELEVATE

A cloud-based communications system that empowers communities to communicate better.
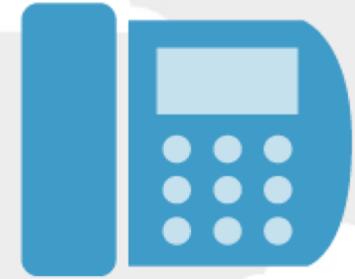
Hosted PBX

For users: Fortune 500-style calling features

- Features include Find Me/Follow Me, voicemail-to-email, 3-way calling and everything else you'd want from a desk phone
- Every user gets Fax via Internet, Conference calling and more
- Smartphone app lets you make and receive calls using your business number
- CallScape app offers Salesforce integration and presence info

For admins: Lower costs and better control

- Save >50% on capital, maintenance and long-distance costs
- Get unlimited calling to the US
- Includes auto attendants, hunt groups and other features
- No hardware to buy, no software to manage
- No technicians necessary to move add, or change users

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ShareSync or Private Clouds

Integrated file sync and share service that offers simplicity and mobility without risking control or protection.

ShareSync

For users: Simple, intuitive collaboration & mobility

- Sync files across every device
- Collaborate with co-workers on shared content
- Send secure file links inside and outside of the company
- Integrate with Outlook and Office on Windows
- Get strict control over permissions and access
- Works on PC, Mac, iOS, Android, Blackberry, and any web browser

For admins: Lower costs and better control

- Monitor usage and access to stay in control
- Rein in unsanctioned collaboration services
- Protect files with at-rest and in-transit encryption
- Avoid adding another vendor—there's just one bill, one control panel and one source of support
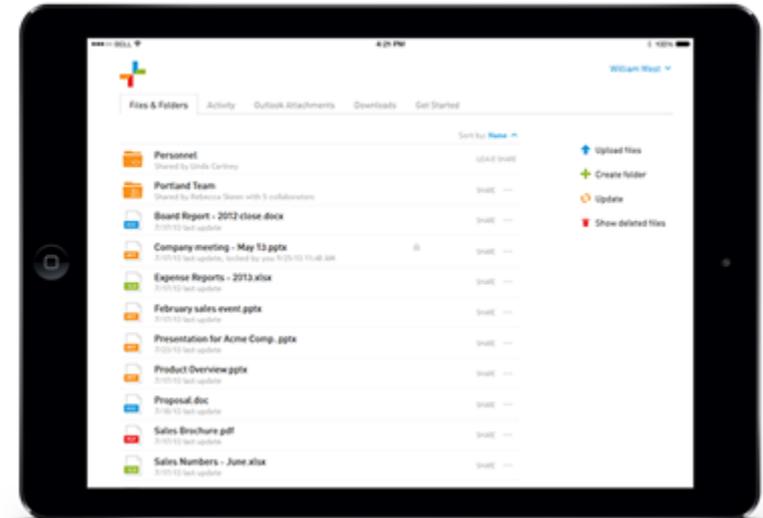
Use your dedicated Control Panels for easy self-service

Additional Services

Skype for Business

Combine text chat, video chat, screen sharing, contacts and availability information to connect your people—anywhere.
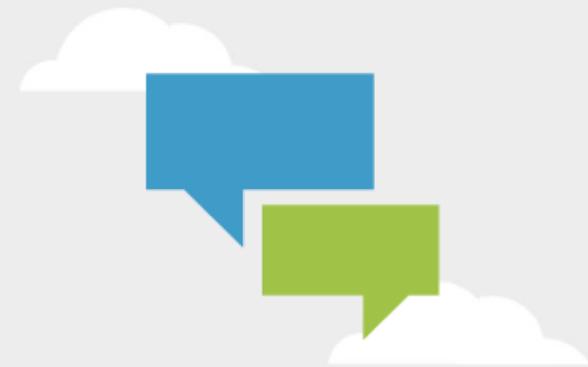
Secure Chat & Conferencing

For users: Collaborate better than ever

- Extend secure, real-time collaboration
- Integrate new communications channels within Outlook and OWA
- Deploy visual availability indicators of colleagues' availability
- Choose Skype Enterprise for voice and video chat, screen sharing, virtual meetings, and more
- Get Click-to-Call for one-click calling Skype Enterprise

For admins: Unify your communications channels

- Reduce travel costs with one-click video conferences
- Empower employees to choose the right tool for every discussion
- Increase productivity on PCs, the web, and most mobile devices

Enhance Email

Multiply productivity and efficiency in a Microsoft Exchange environment.

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Fine-tuning

Add services to your Digital Office without adding complexity—or new vendors.

McAfee Email Data Loss Prevention

McAfee Email Protection

McAfee Email Continuity

SIMPLIFY

Fewer systems to integrate & learn
Fewer points of support
Fewer users to create and manage
Fewer passwords to remember
Fewer bills to pay

EXTEND

More services for your users
More mobility and productivity
More protection for your business
More ways to leverage the cloud

Full integration. You can provision and manage all your add-ons directly from your Control Panel.

25

services are directly integrated with
BizCare's Digital Office

- McAfee Email Defense Suite
- Mobile Device Policy Management
- Encrypted Email (policy and user-based)
- Company Disclaimer
- Email Archiving
- Outlook Backup
- PC Backup
- Fax via Email
- BlackBerry
- And more

Email Archiving

Preserve information, assure compliance, and speed eDiscovery with a service that's fast, scalable and secure.

Email Archiving

Even unregulated businesses need email archiving

- Protect intellectual property against loss or theft
- Lower your costs in the event of a lawsuit or evidence request
- Assure compliance with PCI, SEC, GLBA, HIPAA, HITECH & SOX
- Available standalone or integrated with your Business in the Cloud services

BizCare's Email Archiving is fast, scalable and secure

- Scalable: Per-user charges assure you don't overpay or under-provision
- Secure: WORM-compliant with "11 nines" of resiliency
- Searchable: Messages are always available to search, identify & recover
- Flexible: you can add it to all mailboxes or just specific ones
- Extend end-user archive access through BizCare's online portal
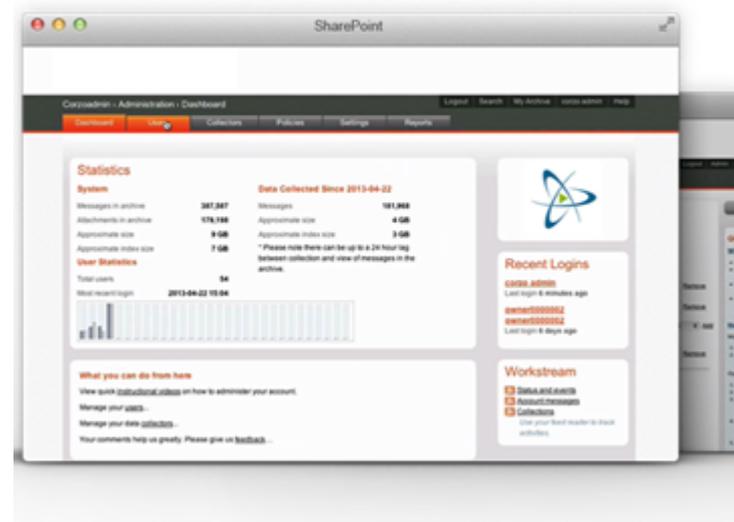
100% capture Email Archiving captures every email sent or received, from every endpoint

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Other:
Voice Services

Extend the functionality of existing phone systems with powerful cloud-based voice services.

Conferencing

800 Numbers   **Fax via Internet**

Smart800. Make it easy for your prospects and customers get in touch. Flat rates • 4 pricing plans • Vanity 800 numbers available • Quick transfer of existing numbers

SmartConferencing. Accelerate decisions and avoid travel. Low per-minute, per-person rates • Connect up to 100 people • Offer toll-free call-in numbers

SmartFax Pro. Send and receive faxes using any Windows computer. View faxes on any device • Stop paying for ink and paper • Low monthly fees

Full integration. You can provision and manage Cloud Voice services directly from your Control Panel.

3 Get 3 of your community's most essential voice functions from the same enterprise-grade service

Cloud Voice:
SIP Trunking

Cut calling costs and improve reliability by routing calls over the Internet—instead of through the phone company.

SIP Trunking

Cut your communications costs

- Consolidate voice and data traffic
- Stop paying for expensive phone lines from the phone company
- Cut costs with no loss in calling capacity or quality
- Improve reliability and availability to keep the phones ringing

Extend the life of your existing phone system

- Mitigate the threat of local outages
- Keep existing phone numbers
- Offset the cost of a new phone system
- SIP Trunking is compatible with most newer phone systems
- Assure easy deployment with assistance every step of the way
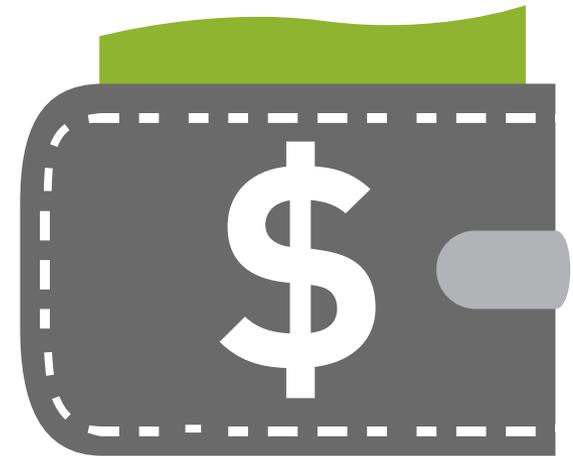
Save 50%

Reduce operational costs, lower calling rates, get free inter-office calls, and scale with ease.

Hosted SharePoint

Improve how your community leverages knowledge: share, access, and edit information from anywhere.
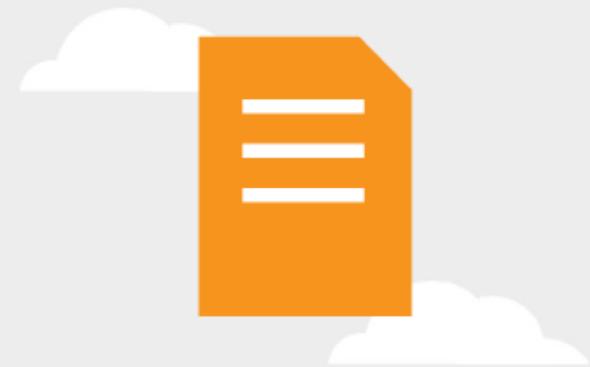
Hosted SharePoint

Create and collaborate

- Share, access and edit files internally and externally with both coworkers and partners
- Use check-in/check-out functionality to manage version control
- Manage projects with built-in tasks lists, calendars and collaboration features
- Build and share document repositories, manage documents, run blogs, create wikis, and more

Make your community more collaborative

- Facilitate content sharing & mobility
- Choose from 40+ SharePoint templates
- Create "workspaces" to store & collaborate on shared documents
- Control reading and editing permissions

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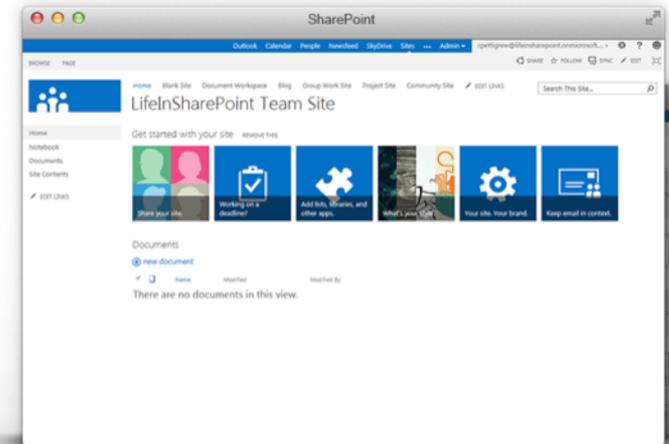
Technology aligned with your Business Community

Behind the Cloud: Best-of-Breed Infrastructure
## Ten top-tier datacenters

Components

- Enterprise-Grade Dell PowerEdge servers

- Full component redundancy

- EMC VNX, Hitatchi HUS

- Fully redundant fiber and ethernet fabrics for storage and IP access (leveraging Brocade & Cisco Nexus 7xxx switch cores, and Cisco LB and firewalls)

- VMware for all load balanced servers providing higher hardware level redundancy

- Redundant/Multipath Cisco Nexus 7010 Switches

- 10 gigE Network Connections

- Multiple high speed peering interconnects in a top tier datacenter

- Leverages VMware vMotion capabilities across cluster nodes within each quadrant corner

Performance

- Minimizing network latency with multiple datacenter locations and Best of Breed providers

- Maximizing processing capacity with superior engineering and high-grade components

Availability

- Purpose built to deliver 99.999% uptime

- Industry-leading financially backed SLA

- Highly redundant proprietary Four Quadrant Design—each quadrant is built on its own dedicated hardware and VMware cluster (see below)

- BizCare is SOC 2 Type II audited; Datacenters are SSAE 16 audited

- DR features: Generator back-up • Redundant architecture • Multiple copies of data
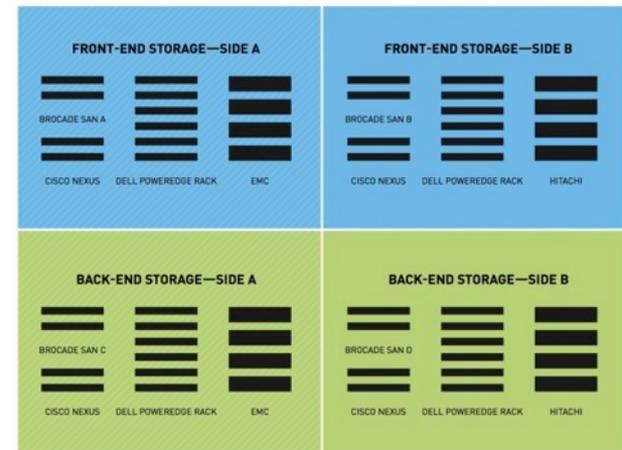
Benefits

Benefits are Immediate and Sustained

Retain capital and see rapid ROI

- **Avoid capital expenditure.** No hardware to buy, no software to license. Break free of the upgrade cycle.

- **Make your costs predictable.** Consolidate your expenses into simple, monthly per-user fees.

- **Lower your power and Internet bills.** Use less bandwidth and reduce your electric bills.

- **Improve your revenue per square foot.** Free up the real estate you've dedicated to on-premise hardware.

Technologies aligned with your Mission

- **Stay secure and up-to-date with no effort.** BizCare performs upgrades and patches behind the scenes.

- **Make your company more mobile.** Use and manage your cloud on any device.

- **Synchronize data across different devices.** Your Exchange data automatically syncs across your devices.

- **Add users and services on the fly.** It's simple to scale your business at any time.

Privacy, security and business continuity

- **Simplify business continuity plans.** BizCare's datacenters are fully redundant and reliable.

- **Keep your business data private.** We're SOC 2 Type II audited, which attests to BizCare's standards for security.

- **Protected from cybersecurity threats.** BizCare proactively and automatically protects your community from spam, phishing, malware - 24/7.

Access to technology experts

- www.bizcare.com/support

Learn More

www.digitaloffice.bizcare.com

Call us today and we'll answer all your questions
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Benefits are Immediate and Sustained

Technologies aligned with your Business Community

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Get started today!

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